

## Curriculum Vitae:

**Name:** Toby Cronshaw  
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### Profile:

I am a creative, resourceful and highly versatile graphic designer who has the ability to turn my hand to any brief that's set. I have completed work for a broad range of clients from small independents to national chains. I have experience in managing small design teams and liaising with clients to determine their needs and to set briefs. I am used to following brand manuals to the letter and maintaining an impeccable level of brand awareness and identity. I like to think that my advertising/design solutions are both effective and inspire a response. I'm always on the lookout for alternative and new ways to present my work to get the best results for the client and to satisfy the brief set.

I'm a dedicated creative who loves to get stuck in to a challenging brief. You'll find that I come complete with an extensive array of program skills and abilities and an endless bag of creativity to delve into. My work comes with a 100% satisfaction guarantee... Did I mention I also make excellent tea...

### Employment:

2008 - Present	Freelancer - Various Contracts
2006 - 2008	Big Wave Media Exland House Tudor Rd, Exeter, Devon
Position:	Assistant Senior Graphic Designer
Duties:	Another leisure client based advertising and design agency where I produce all aspects of work from print based media to promotional work. I handle a broad range of clients and their needs to advertise and promote their businesses effectively. Work examples are available.
2005 - 2006	Think OTB Beaufort House 51 New North Rd, Exeter, Devon
Position:	Graphic Designer
Duties:	Working for a leisure industry based advertising and design agency. I had a national client base and was responsible for all their graphical needs. This ranged from multi-page brochures to promotional posters. Examples of work are available if needed.

## Qualifications:

2003 - 2004	Somerset College of Art and Design
BA (Hons) -	Advertising & Design - Grade 2:1
NCFE's -	Product Promotion Video Production
2001 - 2003	Plymouth College of Art and Design
HND -	Graphic Design - Pass with Distinction
NCFE's -	Website Production Calligraphy
1998 - 2000	South Devon College Torquay.
ND -	Graphic Design - Pass with Distinction.
1990 - 1996	Audley Park Secondary School, Cricket Field Rd, Torquay.
GCSE's -	9 at Grade B

## Interests:

I have a few interests outside of my working environment. I'm a very active and driven person who likes to seek out new challenges and achieve the next goal. I consider myself to be a very creative person and I'm always on the lookout for new material and inspirations for my work as well as watching what the current trends are at present in the design/advertising industry. I think that in order to be an effective advertising/graphic designer then you have to be up-to-date on current design/advertising trends and keep your mind open and susceptible to new influences. Sure I have other hobbies but if you want to hear about those you'll have to invite me in for a chat.

## Portfolio:

Please visit: [www.onecreativecreature.com](http://www.onecreativecreature.com)

## References:

Available on request.